

## **Graphic Designer: NH Group, Manchester**

Join a dynamic team at Yankee Publishing – NH Group, a leading multimedia organization dedicated to producing high-quality editorial publications and custom publishing projects. Our company takes pride in its commitment to creativity, innovation, and excellence in design. We are seeking a talented Graphic Designer to contribute to our diverse portfolio of projects.

As a Graphic Designer, you will play a pivotal role in the design and redesign of editorial publications and custom publishing projects produced by Yankee Publishing – NH Group. In addition to editorial projects, you will be responsible for designing and producing media kits, advertisements, layouts, sales materials, and event-related materials.

### **Responsibilities:**

- Work with Creative Services Director and editorial staffs to lead the design, layout, and page production of core publications, specialty publications and custom publications.
- Work with Event Marketing Manager, Client Services Manager and Sales Manager to conceptualize and design online and print promotional sales material and collateral.
- Produce both print and digital advertisements from concept to completion while paying close attention to detail and striving for creativity and accuracy.
- Work with sales teams to proof advertising in order to maintain publication standards.
- Work with sales teams and advertising sales management to produce speculative versions of advertisements from concept for prospective clients.

### **Requirements:**

Close attention to detail, striving for creativity while developing or adhering to design and formatting standards to ensure highest quality product.

- Bachelor's degree in Graphic Design, Visual Arts, or related field.
- Proven experience in graphic design, preferably in a publishing or media environment.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Thorough understanding of prepress methods and HTML.
- Highly skilled Macintosh operator with advance 4/C page production experience and proficient knowledge of printing standards.
- Strong conceptual and creative thinking abilities, with a keen eye for detail and typography.
- Excellent communication and collaboration skills, with the ability to effectively present and discuss design concepts.

- Strong organizational skills and the ability to prioritize tasks effectively.

Yankee Publishing, Inc. is 100% employee-owned and offers a generous benefits package, including health, dental, flexible spending accounts, paid holidays and vacation, 401K plan with employer match, and an Employee Stock Ownership Plan (ESOP).

Yankee Publishing provides a collaborative working environment along with a welcoming, inclusive corporate culture, where individuals are recognized for their contributions. We believe in diverse representation and strongly encourage people of color, the LGBTQ+ community, veterans, those with disabilities, and individuals from other underrepresented groups to apply.

The Graphic Designer position is not a remote position. This position will require working in our Manchester, NH office 3 days per week. If you live outside of a reasonable commutable distance to our office and are willing to relocate, please mention this in your cover letter.

**How to Apply:** If you possess a keen eye for detail and a passion for maintaining editorial excellence, we want to hear from you! Please submit your resume, cover letter, and any relevant portfolio materials to [www.YPI.com](http://www.YPI.com).